



# Media El

Digital Media Company

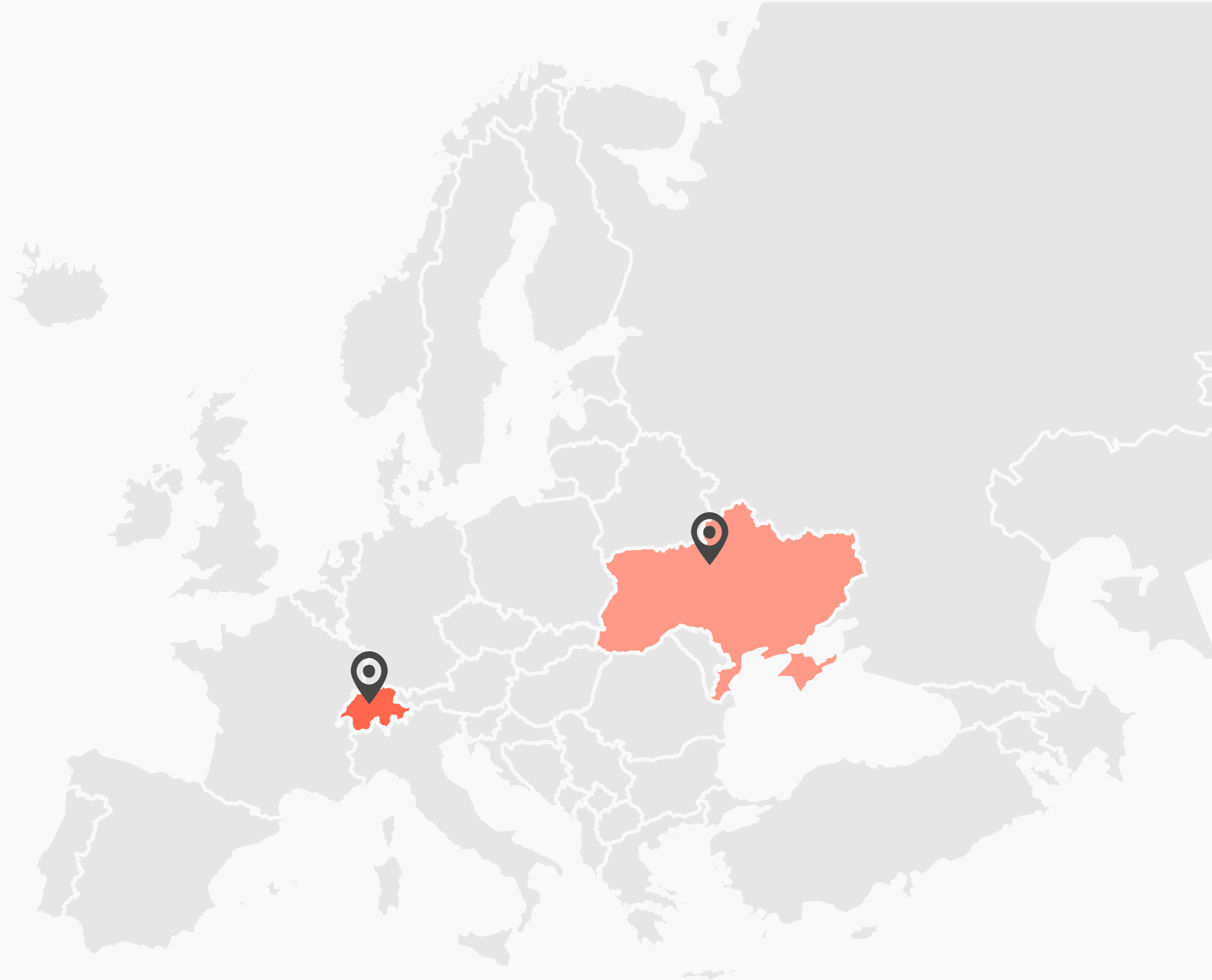




# Media El

We specialize in **creative digital marketing** for companies, organizations and individuals.

**Our company** is a Swiss management and process-oriented high-end execution with Ukrainian outsource creative and development specialists.



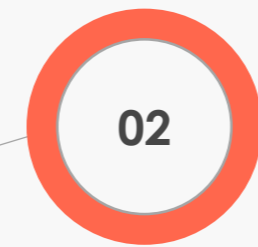
# HOW. WE. WORK.



01

## **Bespoke** Approach

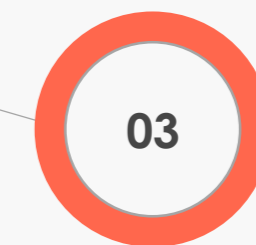
It is all about your business, your project and customers – these are the fundamentals that we always focus on. Every client and customer is unique and we cannot neglect this fact in Media El. Every service, art, text is crafted and adjusted specifically to fit your needs.



02

## Detailed **Research**

Our work is always based on a deep market research, that is crucial for every project and product. We start implementing the required tactics only after we perform a detailed analysis of a product, its audience groups, competitors, current communication tools and the market.



03

## **Synergy** of Tools

Our strategy and its implementation is a combination of the most relevant and efficient tools. We believe that successful penetration of a digital media comes only with integrated solutions, and one instrument cannot be as effective as a smart synergy of several ones.



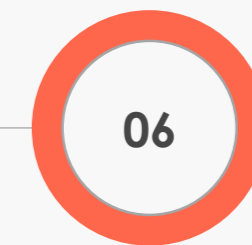
## Artists of Communication

Fresh ideas and unbiased view of a target group unveil new possibilities for your market growth and audience attraction. We appeal to emotions of your customers and deliver your messages with the help of our modern approach, relevant tools, and rational creativity.



## Rational Creativity

Creative, aware, intelligible, inimitable, constructive, thoughts provoking and arousing emotions – that's how we define our services. As artists of a visual communication we can transmit both modest and the boldest ideas through visual and sound tools.



## Project Management

Media El provides you with a high quality project management and gives you the relevant info concerning your marketing – *structured and on time*, your projects are managed by professionals with many years of experience.

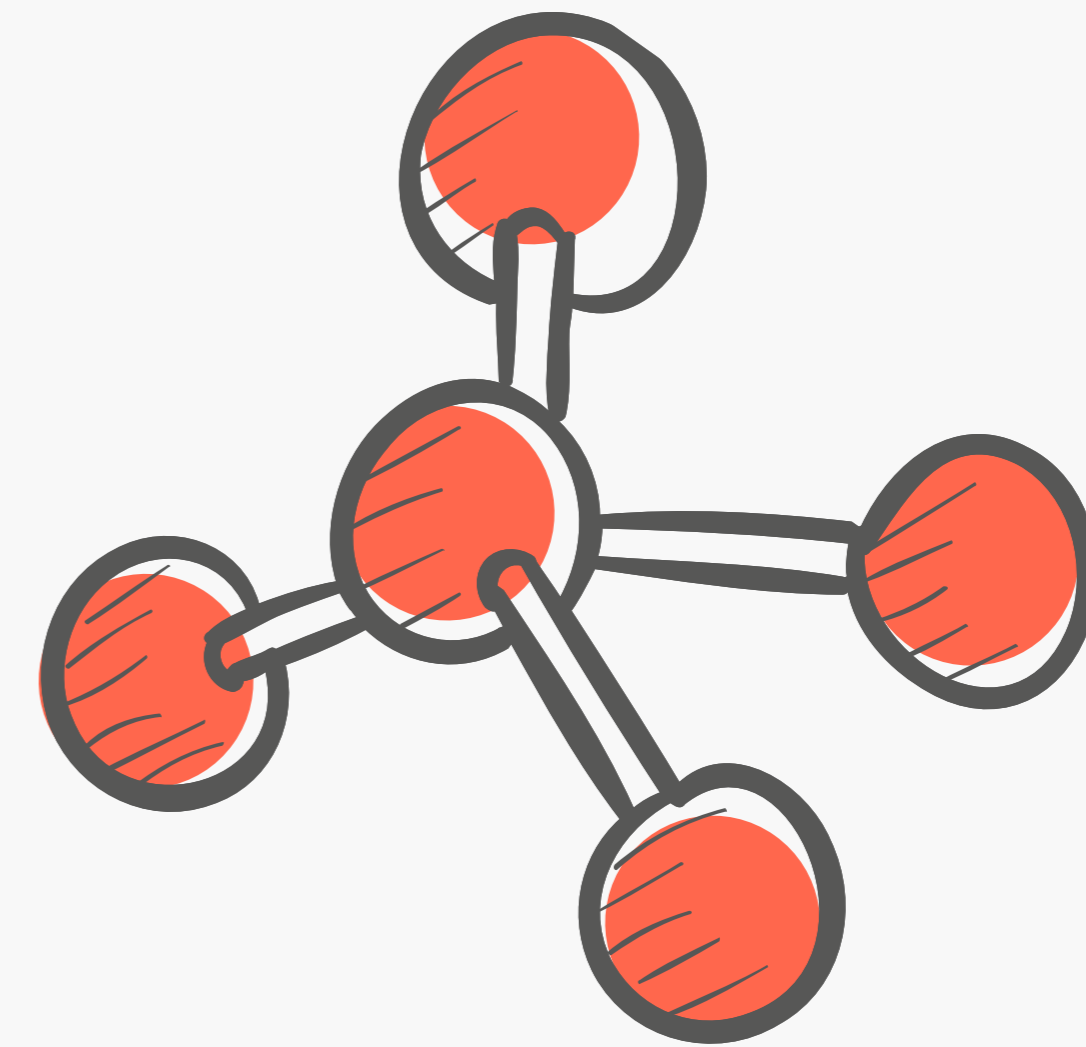


# STRATEGY

Digital Market Research and Analysis      Competitor Analysis  
User Journey Mapping      Audience Profiling and Insights  
Channels of Communication      Target Groups Segmentation  
**Integrated Digital Media Strategy ready for the implementation**

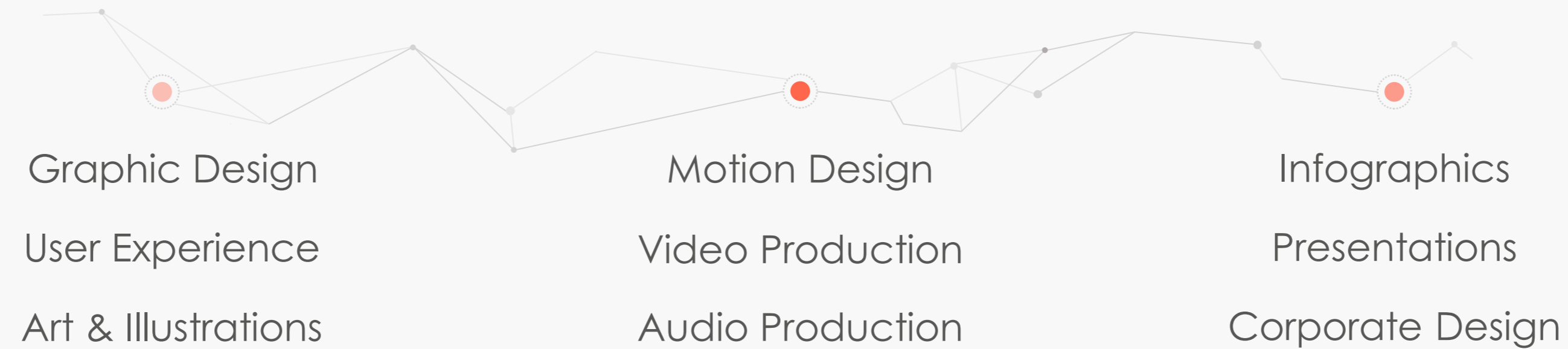
If you want to **consolidate the presence** of your company in the **Internet** and communicate better with the target audience, or  
If you aim to **scale your business** and **enter new markets**

— Strategy is essential for your business.



# CREATIVE EXPERIENCE

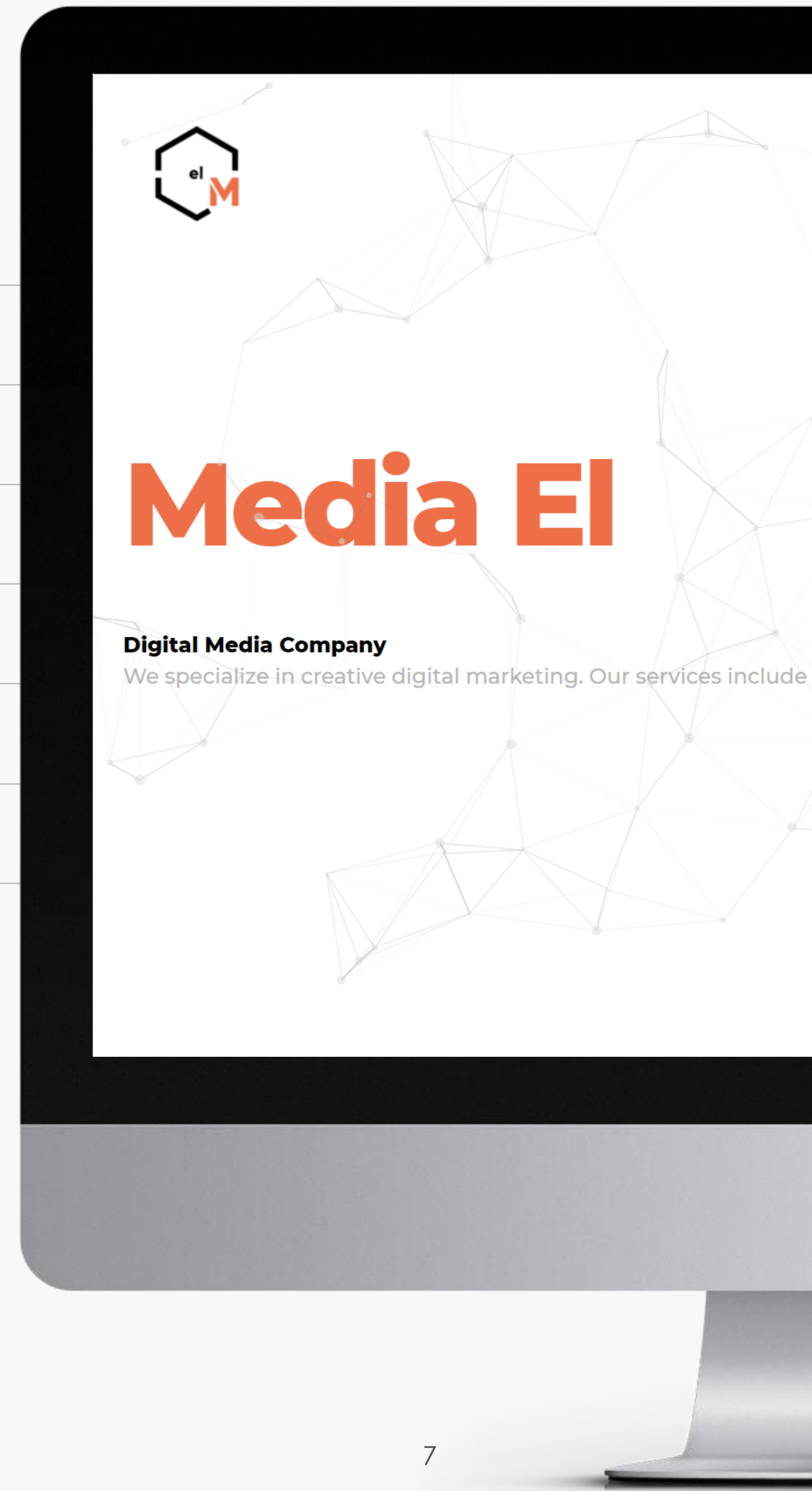
*for your immersive visual communication.*



Creative experience to **highlight your business** in the media, **showcase your product**, deliver your message with visual tools and **gain audience attention**.

# DIGITAL .COMMUNICATION

With the help of latest advanced technology in the Internet and Social Media, we can take your **communication with the audience** to the next level and **take the lead on a competitive market**.





# PRODUCT & BRANDING

If you have a new project, product or a company and want to have a **strong** and **memorable brand** on the market – reach us out!





# SOCIAL ● PROJECTS

For business, non-profit, governmental or non-governmental organizations looking for executing social projects of a high impact.

Production, Support, Strategy and Management  
of social projects in digital media.

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HUMAN RIGHTS



AWARENESS



ENVIRONMENT



SUSTAINABILITY



# OUR VALUES.

## Creativity and Human Talent

We believe in artists and creators, appreciating the human talent in any form. We don't want artists to go against their vocation just to seek financial support.

## Awareness and Sustainability

We value sustainability, awareness, environmental and human rights projects and Media El is here to provide the support and promote their message to the masses.

## Truth and Facts in Media

We value truth, and fighting the misinformation and disinformation in current media is one of our core goals. The future of media is objective and unbiased.

## Personal space in the Internet

We value personal space in the Internet. High quality advertisement stands far ahead of aggressive banners disrupting the personal space in a digital environment.

*If you are a business, non-profit, governmental or non-gov organization looking for executing social projects of a high impact and our values correspond with yours – **contact us**. We can aid you with marketing and digital media to fulfill our common goals.*

# CONTACT US



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contact in **WhatsApp**